

Bristol & Bath Exterior Solutions — Commercial Capability Deck

Page 1 — Cover

Bristol & Bath Exterior Solutions

Commercial exterior cleaning for Bristol, Bath, and surrounding sites.

Cleaner façades, better first impressions, and a more controlled handover for offices, business parks, schools, managed property, apartment blocks, industrial units, and customer-facing sites.

Page 2 — What we help commercial buyers solve

Commercial exterior cleaning is rarely just about dirt. The outside of the building changes how a site feels before anyone enters it. Tired cladding, darkened entrances, algae-led communal areas, and neglected forecourts all signal a softer operational standard than most businesses or property teams want associated with the site.

Bristol & Bath Exterior Solutions is positioned for buyers who need a contractor that communicates clearly, prices cleanly, understands live-site realities, and hands the site back in a way that feels organised rather than improvised.

Page 3 – Suitable site types

Site type	Typical issues	What the buyer usually cares about
Offices and business parks	Traffic film, algae, tired entrances, façade dullness	First impression, occupier confidence, controlled access
Schools and nurseries	Slippery external surfaces, stained walls, dirty approaches	Safety, timing windows, tidy handover
Apartment blocks and managed property	Communal staining, frontage fatigue, gutter and roofline neglect	Resident perception, proof, repeatability
Industrial units and warehouses	Cladding weathering, yard contamination, greasy or heavily used areas	Practical cleaning outcome, RAMS, access sequencing
Trade counters and customer-facing premises	Entrances, customer routes, frontage presentation	Fast visual lift without site chaos

Page 4 – Core commercial services

Service line	Best fit
Commercial cladding cleaning	Offices, retail parks, industrial estates, mixed-use premises
Forecourt and entrance washing	Customer-facing approaches, business parks, trade counters
Communal-area exterior cleaning	Apartment blocks, access routes, shared outside spaces
Hot washing	Grease, gum, service yards, heavier contamination
Roofline, gutter, and upper-façade cleaning	Sites where the visible edges are letting the exterior down

The commercial offer is designed to be combined where needed. A client does not need to guess which single service label best matches the problem. If the issue crosses multiple outside surfaces, the scope can be built around the site rather than forced into one category.

Page 5 — How projects are handled

1. **Initial triage.** The first discussion clarifies the site, the visible problem, the buying context, and whether the job is urgent, phased, or survey-led.
2. **Survey and scope.** Site access, contamination load, public interface, timing, and documentation needs are checked before a method is proposed.
3. **Written estimate.** The quote is issued with a clear scope, commercial language, and the right next-step route.
4. **Access and sequencing.** Live-site conditions are accounted for so the work plan reflects entrances, vehicles, footfall, tenants, and waste control.
5. **Delivery and sign-off.** The job is completed with a cleaner finish, tidier edges, and photo-based handover support where useful.

Page 6 — Why buyers use us

The commercial proposition is built around controlled execution rather than inflated claims. Buyers typically value the following:

Commercial buying signal	How it is addressed
Clear communication	Written quoting and a structured enquiry path
Controlled site handling	Survey-first thinking for access, timing, and public interface
Compliance readiness	Insurance and RAMS-ready positioning within the commercial hub and credentials pack
Proof of outcome	Photo-based sign-off and clearer handover language
Flexible relationship model	Ad-hoc, scheduled, or partnership-style packages

Page 7 — Packages and relationship options

Package	Best for	Structure
One-year scheduled maintenance	Sites that deteriorate steadily over time	Quarterly visits, fixed monthly direct debit, annual exterior audit
Two-year partnership	Multi-building or presentation-sensitive environments	Ten percent scheduled reduction and priority emergency slots
Ad-hoc framework	Buyers who want a known contractor without a full programme	Pre-agreed rate card, no minimum volume, seven-day response target

These packages are intentionally commercial rather than flashy. They give the buyer a clear way to compare ad-hoc reactive purchasing with a more controlled ongoing standard.

Page 8 — Proof, documentation, and next step

The commercial pack is supported by a separate credentials source file, a commercial hub page on the website, stronger enquiry capture, and founder-led follow-up language. Before a final client-facing export, the owner should insert the current insurance underwriter, policy details, accreditation status, and named founder sign-off.

The recommended next step for commercial buyers is a short site conversation followed by a survey or photo-led scope review. The aim is not to sell pressure washing in the abstract. It is to show how the outside of the site can be made sharper, cleaner, and easier to sign back into everyday use.